

Eli Christopher Voigt

www.elichristopher.com

EXPERIENCE

2008-Present Seattle University Seattle, WA

Web Marketing Manager

- Lead, develop and drive web content and marketing strategies to create, support and sustain a consistent S.U. online experience.
- Provide tactical support to translate high-level web ideas and needs into actionable initiatives within a content management lifecycle.
- Generate, publish and translate content in various online and digital environments for key clients across campus.
- Drive timely content development to support marketing and communications goals.
- Negotiate client content needs and revisions.
- Coordinate web assignments and project management with key clients.
- Serve as liaison with other 3rd party vendors as needed to evolve websites.

2001-2008 CBS Radio Seattle, WA

Digital Media Manager

- Began as the Digital Media Coordinator for KBKS, KISS 106.1.
- Created the Digital Media department for Seattle by submitting a proposal to the CBS corporate office.
- Oversaw and orchestrated station's web strategy and objectives by working with the promotions managers, program directors, and sales staff.
- Directed all web activities including creating and updating content, events, graphics, animation, video, and audio.
- Executed various programs and promotions online and managed two employees and one intern.
Served as the liaison between outside graphics companies, CBS corporate, web hosting companies, and listener database providers.
- Managed and communicated with internal and external individuals to execute functions and projects with a variety of radio stations.
- Analyzed and evaluated web programs for effectiveness
- Created reports and updates for sales, marketing and programming departments, and kept up with current skills and technology.
- Designed logos, posters, brochures, vehicle wraps, CDs, and other print projects that were needed for the stations.

2000-2006 Gibson Marketing Fredericksburg, VA

Graphic Designer

- Utilized my art expertise in a high tech industry, developing and creating advanced websites, logos, animation, and printed materials for clients around the country.

EDUCATION

Master of Communication in Digital Media - June 2005 University of Washington Seattle, WA

B.A. Mass Communications - December 1998 Louisiana State University Baton Rouge,
LA

SKILLS

Photoshop, Dreamweaver, Illustrator, InDesign, Flash, Microsoft Word, Excel, Multimedia development, Premiere, Cool Edit Pro, HTML, CSS, JavaScript, XML, Variety of CMS development and management experience, MAC and PC experienced.

REFERENCES

References upon request.

E-Mail: elichris@gmail.com • Phone (206) 819-6660 • 15536 8th Ave, NE,
Shoreline, WA 98155